

Let's
talk

u^b

^b
UNIVERSITÄT
BERN

BUSI
NESS

Administration
in Bern

Choose the Master's degree
in Business Administration
at one of the world's top
universities.

Contents

→ Why pursue a Master's in Business Administration?	3
→ Your Master's in Business Administration at the University of Bern	5
→ Overview	9
→ Admission requirements	13
→ Bern brings out the best	14
→ Contact	15

Why pursue a Master's degree in Business Administration?



A Master of Science in Business Administration (MSc BA) offers you the chance to stand out in a competitive job market. This program allows you to deepen your knowledge and specialize in a specific area of business, building on the foundation you developed during your undergraduate studies.

With a Master's in Business Administration, you will be ideally equipped for a successful career in business or for pursuing a doctoral degree. Many employers actively seek candidates with a Master's degree which significantly enhances your career opportunities.



"Career prospects for Business Administration graduates are outstanding."

Your Master's
in Business
Administration
at the
University
of Bern



Interactive and Engaging

The University of Bern ranks among the world's top universities and offers a comprehensive study program in Business Administration.

Each course includes interactive elements, such as practice-oriented case studies with renowned business partners. This helps students deepen their subject expertise while also developing key social, methodological, and personal skills.

An additional benefit: the student union of Business and Economics enhances your university experience through engaging corporate events and social activities – ideal for expanding your professional and personal network – making your studies even more rewarding.

Scientifically Grounded and Practically Relevant

Our lecturers are distinguished academics who bring valuable experience from practice, the private sector and public administration. Through close collaboration with them, peers, and practice partners, you will begin building a strong network during your studies – a key advantage for your career.

In a personal and supportive atmosphere defined by openness, respect, and collaboration, you can actively shape your future and seize unique opportunities.

Broaden your horizons by spending part of your studies at one of our many partner universities worldwide – whether in Switzerland or abroad. → **Studying abroad** strengthens intercultural skills, which are highly valued in today's job market.

Specialized

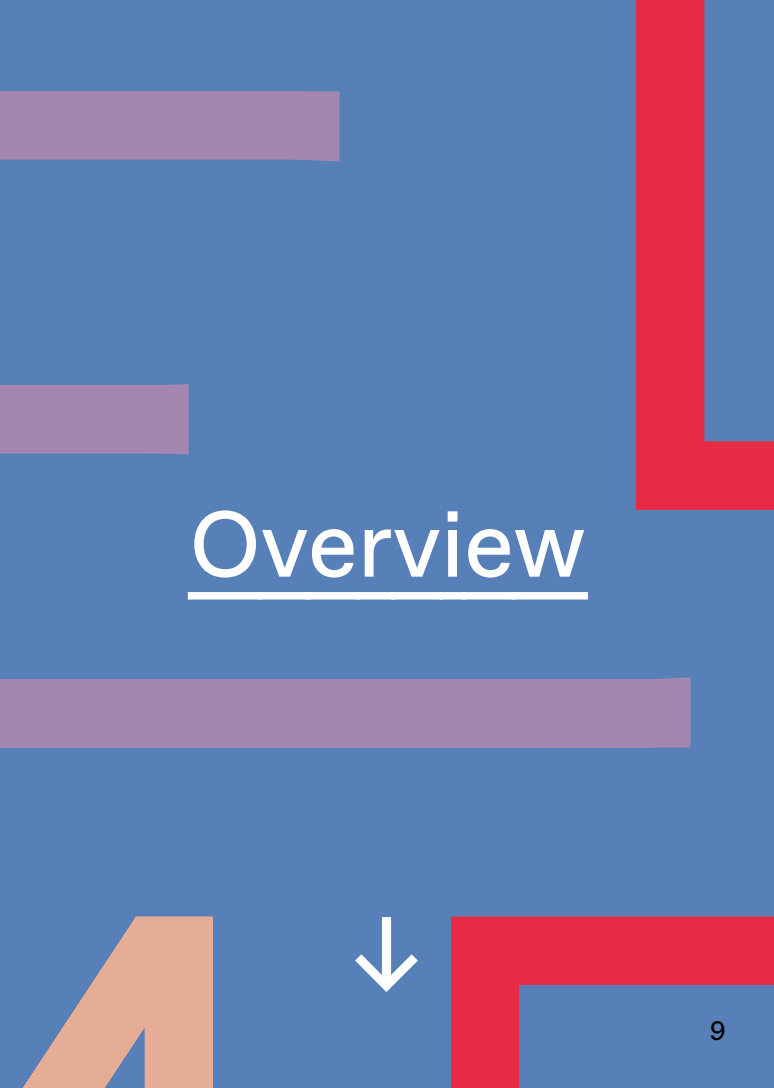
The flexible study model also allows you to gain professional experience and complete your Master's degree on a part-time basis. At the University of Bern, you can choose between a broad mono program that covers all areas of business administration or a Master's program with a specific focus. Optionally, you can choose one of the following specializations:

- **Corporate Finance**
- **Financial Management**
- **Accounting, Control, and Finance**
- **Business Analytics**
- **Management**
- **Marketing**
- **Business Information Systems**

If one of the above-mentioned specializations is chosen, this will also be recorded on the diploma. The degree title will then read:



"Master of Science in Business Administration (with special qualification in [title of specialization])"

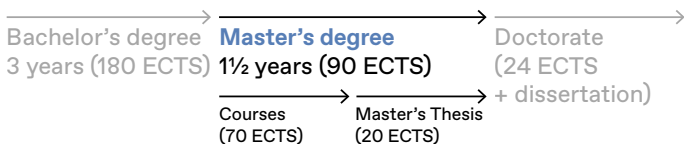


Overview



Scheme of the Business Administration Study Program

Each of these study programs is self-contained and leads to an academic title. The programs offered by the Department of Business Administration are structured as follows:



Structure of the Master's degree program in Business Administration

4 Topic Modules

40.5–54 ECTS

TM 1 9–13.5 ECTS

2–3 lectures

L1 3–6 ECTS

L2 3–6 ECTS

L3 3–6 ECTS

TM 2 9–13.5 ECTS

TM 3 9–13.5 ECTS

TM 4 9–13.5 ECTS

2 Seminars

12 ECTS

6 ECTS

freely selectable
from the entire
Master's lecture
program of Business
Administration

6 ECTS

freely selectable
from the entire
Master's lecture
program of Business
Administration

Electives

4–22 ECTS

freely selectable
courses from the
entire Master's
lecture program
of Business
Administration
(except seminars)

optional
non-business
administration
courses – max.
9 ECTS

Master's Thesis

20 ECTS

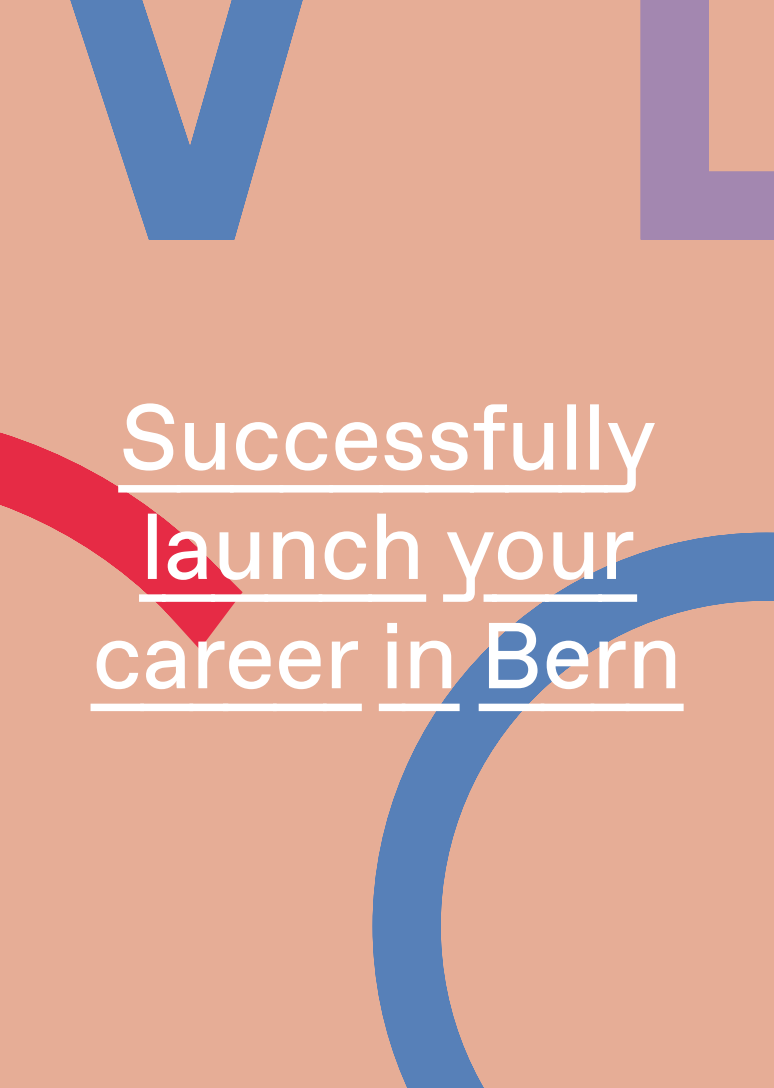
Master's Thesis 20 ECTS

← 90 ECTS →

The Master's degree program at the University of Bern is a mono program, meaning that no minor subject is required.

Courses are held in German or English.

→ **LEARN** more about the
Master's degree program
in Business Administration
at the University of Bern

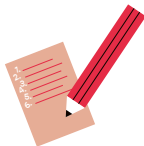
The background is a solid light orange color. In the top left, there is a large blue letter 'V'. In the top right, there is a large purple letter 'L'. A thick red curved line starts from the left edge and points downwards towards the word 'launch'. A thick blue curved line starts from the right edge and curves upwards towards the word 'Bern'.

Successfully
launch your
career in Bern

Admission requirements

To be admitted to the Master's degree program in Business Administration at the University of Bern, you need:

- **A Bachelor's diploma in Business Administration or a Bachelor's Minor in Business Administration (60 ECTS) from a recognized university, not more than six years old.**
- **A Bachelor's degree from a university of applied sciences in Business Administration with a minimum grade of 5.0 (requirements totaling 30 ECTS credits).**



→ **CLICK HERE** for
detailed admission
requirements.

Bern brings out the best

Start-ups and the federal administration, creative agencies, and major corporations, plenty of nature and culture – Bern thrives on contrasts that inspire.



From the University's main building, you will enjoy stunning views of the Bernese Alps.



In summer, you can cool off with a refreshing dip in the Aare River at one of the many river baths.



Bern's historic Old Town is a UNESCO World Heritage Site

"See for yourself – we look forward to welcoming you!"

Contact us for more information

University of Bern
Departmental Staff Office
Business Administration
Engehaldenstrasse 4
3012 Bern

→ We are happy to provide
you with further information

+41 31 684 80 50
studienberatung.bwl@unibe.ch
www.bwl.unibe.ch

u^b

^b
UNIVERSITÄT
BERN

Follow us on
social media!

